

# FAQ's

## Frequently Asked Questions About MCTM:

1. What is the smallest stand size available to an exhibitor ?

9m<sup>2</sup>((

2. What is the difference between Hosted Buyers at MCTM in comparison to other exhibitions & events?

MCTM organisers go over a vigorous selection process when it comes to inviting Professional Buyers. Only the top-notch Buyers meeting the criteria of Luxury Travel are permitted to take part in the event. (

MCTM is continuously extending its Professional Buyers' network, and hosted a total of 514 participating Hosted Buyers from 39 different countries in its 4th edition in 2008.

This continuous extension also proves that MCTM's dedication is set to satisfying the demands of all participants, in particular those of its Exhibitors and Selected Hosted Buyers. ((

3. If I am a sharing company with a main stand holder, am I entitled to presence in the MCTM official guide (exhibition catalogue) and meetings ?

Yes, your main stand holder is obliged to register you as a sharing company. Depending on the size of exhibition space (or if you have applied and paid for additional page(s) in the exhibition catalogue) you will then be entitled to your own presence in the MCTM official guide.

4. Are any networking opportunities, special occasions or events available during MCTM ?

Monte Carlo is one of, if not the most prestigious city located on the Cote d'Azur in terms of business and pleasure. The Principality offers a wide variety of networking opportunities, in particular during the MCTM in January.

No where else can you experience business in such a pleasant atmosphere.

MCTM also organises an exquisite official evening, the attendance to which is upon invitation only!

Please visit the official website of the Tourism office of Monaco: <http://www.monaco-tourisme.com/>

5. How can my company maximise its business image at MCTM ?

The most efficient way to maximize your presence is to use MCTM's marketing & sponsorship opportunities. The exhibition's catalogue, the MCTM official guide is a further strong strategic means to ensure maximum business exposure: It is distributed to more than 20,000 Private, High-market Individual Consumers.

6. How many meetings is an Exhibitor permitted ?

40 Business-2-Business meetings per day for a total of 120 appointments. Exhibitors which pre-schedule many appointments are encouraged to have more than one staff member on their stand to handle both Hosted Buyers & Individual Clients. ((

7. How many meetings does a Hosted Buyer have to accomplish ?

A minimum of 10 meetings per day with MCTM Exhibitors during the three days attendance.

8. How does the "MCTM Meeting Planner System" work ?

This business medium helps you to easily pre-schedule your meetings with Selected Hosted Buyers, and hence provides you with the opportunity to maximise your business time. All meetings are organized through our sophisticated business meeting planner system.

9. Willing to attend MCTM, but not with pre scheduled meetings; how do I go about it ?

Every Exhibitor has the choice to be part of the MCTM Meeting System or not. However, MCTM strongly recommends Exhibitors of the Travel Industry to register in the Meeting Planner System in order to increase their business opportunities at MCTM.

10. When can I see my Meeting Planner Schedule ?

Your Meeting Schedule can be seen on the meeting planner all the time.

However you will also receive a printed copy of the same in your "Welcome Pack", upon your registration at the Fairmont Hotel on January 8th 2009 or at the Grimaldi Forum on January 9th 2009 from 9.00 to 10.00 (sharp).

11. When will I receive my badge ?

Badges will also be in your "Welcome Pack". ((

12. What is the dress code for MCTM ? (

MCTM dress code is business wear during the daytime.

Dress code for the Official evening will be indicated accordingly in due time. 13. How does the "Badge Reader" work ?

The use of the "Badge Reader" enables Exhibitors to scan all visitors (Professional and Individual Clients) visiting your stand throughout the three days. It provides a useful aid in addressing an adequate follow-up after the event.